

## Jack Carnes

*jack@thetridentapproach.com*



Jack is a veteran of the United States Navy, having served 5 years as a Hospital Corpsman. During that time he deployed to the Middle East as part of Operation Desert Strike in response to an Iraqi offensive in the Kurdish Civil War. He was honorably discharged in 1997.

Jack Carnes has over 17 years experience working with Fortune 500 companies, such as Johnson and Johnson and Stryker, building high functioning teams in the areas of Sales and Marketing. His leadership and mentoring have spawned numerous top 3 sales award recipients as well as accelerated the growth of 2 Startup medical device companies. His strength in organizational development and corporate alignment are the hallmark of his success.

Jack has been able to build highly functioning teams by partnering with some of our countries elite operators. Through workshops and keynote presentations he has been able to translate their Warrior Ethos into strategic business operations. This has led to full adoption for companies like Stryker and NuVasive who continue to utilize these training methods to build their sales teams.

In his spare time Jack participates as a Surgical First Assistant for Standing Straight, a surgical mission devoted to performing free surgical care to children in impoverished nations suffering from scoliosis. He also serves as an Assistant Scout Master for the Boy Scouts of America.

